



TOLEDO VOLLEYBALL CLUB ADVERTISING OPPORTUNITIES

This is a very exciting year for the Club! The Toledo Volleyball Club is celebrating its 20-year anniversary! Junior Olympic Volleyball is enjoying tremendous growth in the Toledo area and all over the country. The TVC organization is dedicated to providing the best opportunities for our young athletes to develop their volleyball skills and participate in a positive team activity and experience competitive sports.

Each year a program book with pictures of all the teams and travel schedules is produced. This program book is used for college recruiting and passed out at our local tournaments. Ads are sold for the book ranging from a \$25.00 listing to a \$1,500 back cover ad. The player selling the ad receives 75% of the cost of the ad to offset fees. The remaining 25% goes to TVC to help offset the cost of producing the ads and book.

We will be selling banner space at the LCRC this year. The banners will be hung in the volleyball area for 12 months. The banner fee is \$ 500.00 and includes the cost of producing the banner. The player selling the banner will receive 50% of the sale.

Logo Ads on the TVC website will also be available this year. The ad will appear on the website for 12 months. The cost of the website ad ranges between \$250.00 and \$1000.00. The player selling the website ad will receive 75% of the ad sale.

———— **PROGRAM ADVERTISEMENT** (player receives 75% of the cost of the add)

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|-----------------|--------|----------------------|---------|
| • Business Card | 50.00 | • Back Cover | 1500.00 |
| • ¼ Page | 75.00 | • Inside Front Cover | 1000.00 |
| • ½ Page | 125.00 | • Patron List | 25.00 |
| • Full Page | 250.00 | • Message to Player | 25.00 |
| | | • Volleyball Ad | 50.00 |

———— **ADVERTISING BANNER DISPLAYED AT LCRC** (player receives 50% of the cost of the banner)
(SIZE 4'X6') 12 MONTHS
PLEASE PROVIDE ARTWORK. (PDF FORMAT)

COST \$500.00 (Checks made payable to The Toledo Volleyball Club)

———— **12-MONTH TVC WEBSITE ADVERTISEMENT** (player receives 75% of the cost of the add)
(www.toledovolleyballclub.com)

FRONT PAGE

- Top 1000.00
- Side 750.00

ADDITIONAL PAGES

- Top 500.00
- Side 250.00

The Toledo Volleyball Club thanks you for your continued support!

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